



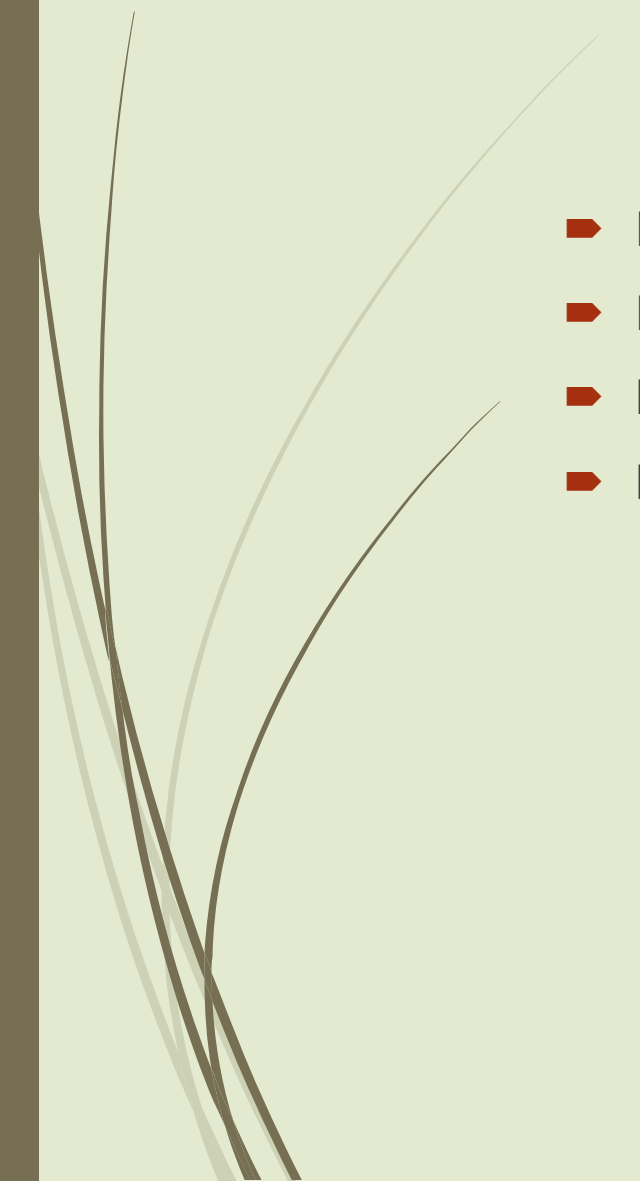
ADMISSIONS COUNSELORS WORKSHOP

Comfort for the Lost

- ▶ Changing Landscape
- ▶ Wandering in the Wilderness
- ▶ Teaching and Old Dog New Tricks
- ▶ Parker Lutheran High School, Parker, Colorado
- ▶ Ryan Bredow, Milwaukee Lutheran High School Association




LHSA ADMISSIONS PLAN

- **Review**
 - **Revise/Improve**
 - **Future Planning**
 - **LHSA Board Emphasis**
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ADMISSIONS COUNSELORS WORKSHOP

Plans from Parker

- Establishing Clarity and Alignment
 - Admissions and Marketing Department Jobs List
 - Potential Student Questionnaire
 - Cheat Sheet – Tours
 - Admissions Pool & Enrollment Dashboard
 - OneDrive Overview of Admissions Program
- 



ESTABLISHING CLARITY & ALIGNMENT

- Academics
- Opportunities
- Safe Environment
- Significant Staff
 - Teachers who care most about positive, personal relationships with students.
 - “The teachers and staff, WOW, ...a group of folks that love to share God and His Word with our children.”
 - *Note from a parent at Christmas*



ESTABLISHING CLARITY & ALIGNMENT

- ▶ LHSA Schools Offer 4 Years of SIGNIFICANCE
- ▶ “I am afraid that the schools will be the very gates of hell, unless they diligently labor in explaining the Holy Scriptures and engraving them in the hearts of the youth.”
 - ▶ *Martin Luther*



ADMISSIONS CALENDAR

- **March Admissions Tasks**

- Concentrate on getting 8th grade students registered:

- Send out SMART Tuition registration information



- Course Scheduling:

- Contact families who haven't made scheduling appointments about doing so

- Send email reminders to families who have made scheduling appointments




ADMISSIONS CALENDAR

➤ June Admissions Tasks

- Concentrate on getting 8th grade students registered:
- Send email reminder for new families to register with SMART
- Contact 7th Graders:
- Design postcard with important dates for 8th grade year:
 - Crusader Day
 - HSPT dates
 - Incoming Freshman Night
 - Scheduling Appointments
- Submit requisition stamps for post cards



POTENTIAL STUDENT QUESTIONNAIRE

- ▶ Capturing Significant Contact Information
 - ▶ Interest Survey
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CHEAT SHEET - TOURS

➤ Front Lobby of Building

- School Opened in 1978
- Current Enrollment of 273
- Big Wooden Seal: In Him is Life – Foundation in Christian Education and Spiritual Development – That is Life!

➤ Fine Arts Room

- 3 Choirs
- 2 Bands
- Performances & Tours; Emphasize the Importance of the Performing Arts at NW.
- Competitive Program
- Combined with Drama



ADMISSIONS POOL & ENROLLMENT DASHBOARD

- Metrics – Metrics – Metrics!!
 - OneDrive Method
 - Enrollment Dashboard
 - Monthly Reports
 - Admissions Activity
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